



HASTINGS  
KARAMU

PRESENTS

THE  
**COCKTAIL**  
PARTY

SPONSORSHIP  
OPPORTUNITIES  
2022

PROUDLY SUPPORTING



PREPARED & SUPPORTED BY



*Celebrating*  
**30 YEARS**

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# HASTINGS KARAMU ROTARY

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Being involved in The Cocktail Party is more than being a sponsor, you could change someone's life in Hawke's Bay.

More than a Rotary Club, Hastings Karamu Rotary is about building a stronger Hawke's Bay. Each year we donate a significant amount back to the Hawke's Bay community through our community and youth initiatives.

We are extremely proud of our partnership with the Hawke's Bay community, our largest partnership is our annual The Cocktail Party, which has enabled significant financial support from sponsors, donors and attendees for 30 years. We acknowledge and appreciate the generous financial support received from them, and across the Hawke's Bay community, with our annual event having become one of the most enjoyable occasions on the social calendar.

Funds from this year's The Cocktail Party will go towards a new home for Cranford Hospice. This new hub will ensure the people of Hawke's Bay can receive the best possible specialist palliative care now, and for generations to come.



**HASTINGS  
KARAMU**

# CRANFORD HOSPICE

Cranford Hospice has cared for thousands of Hawke's Bay residents during and at the end of life since opening its doors to the facility in Knight Street, Hastings, on the 8th of August 1982.

In August 2017, future services were examined, and it was concluded that the current building was no longer fit for purpose due to its age and design, and the expanding need for palliative care services in Hawke's Bay.

Cranford Hospice were fortunate to receive a generous offer from the Joan Fernie Charitable Trust for a green-field rural site 'Chesterhope', located at Pakowhai - equidistant between Napier and Hastings.

Cranford Hospice has embarked on a \$15million project to build a new, fit-for-purpose, home for Cranford so we can continue to support patients and their whānau as our community grows. The COVID-19 response has delayed planning but not the number of people needing Hospice care nor the need for a new premises.

The new home for Cranford is a hub that will ensure the people of Hawke's Bay can receive the best possible specialist palliative care, now, and for generations to come.



*The picturesque rural site - Chesterhope, located at Pakowhai*

# JOIN US

**Being involved in our annual The Cocktail Party is more than being a sponsor, you could change someone's life in Hawke's Bay.**

This year's The Cocktail Party will be held on Friday 29th July 2022  
at Bostock Winery.

It will be the 30th year that the fundraising event has been held to benefit the Hawke's Bay community and it promises to be the most exciting yet.

The event is Hawke's Bay's premier charity auction that continues to excite and raise much needed funds for charitable organisations in our community.

**WE VALUE AND NEED YOUR CONTRIBUTION**



# SPONSORSHIP OPTIONS

**We would love for your business to get involved with this fantastic event by becoming a sponsor.**

**Sponsorship options include:**

Sponsor MC Jeremy Corbett

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Auction and Raffle item Donation

Gift in Kind Donation



**SOLD!**

# SPONSOR MC JEREMY CORBET



**This is the sponsorship package that every business wants their name on!**

**\$12,000 (plus GST)  
(only one package will be sold)**

What you will receive:

- A table of ten to the Event which includes a 3-course meal and drinks with full table service
- Mentions from MC Jeremy Corbett on the night
- Your logo printed on the evenings programme confirming that Jeremy Corbett was kindly sponsored by you!
- Signage and promotional information displayed on the night in the sponsors area
- 3x acknowledgements and 1x write up on The Cocktail Party Facebook and Instagram pages
- Acknowledgement on The Cocktail Party Website thanking you for your support
- An advertisement/post for you to use on your own Facebook page/website to be able to show your customers what you are supporting
- A tour of Chesterhope with a representative from Cranford Hospice
- Invitation to the pre-event sponsors function
- Mention in the email newsletter to The Cocktail Party database

#### **Following the Event:**

- A personalised Thank you acknowledgement in the Event Newsletter
- A personalised Thank you acknowledgement in the Event Social Media channels.
- First right of sponsorship renewal for the following years event.

#### **Sponsorship Requirements:**

Contact details, company write-up and logo (supplied in JPEG and PDF files) to be emailed to Pippa at Planit Events [pippa@planit.co.nz](mailto:pippa@planit.co.nz)

# GOLD SPONSORSHIP

**\$10,000 (plus GST)**

**Only 2x packages will be sold**

## **What you will receive:**

- A table of ten to the Event which includes canapes, a 3-course meal and drinks, with full table service.
- A mention from MC Jeremy Corbett on the night
- Acknowledgement and write up on The Cocktail Party Facebook and Instagram pages
- Acknowledgement on on The Cocktail Party website and The Hastings Karamu Rotary website thanking you for your support
- A Social Media tile for you to use on your own Facebook page/website to be able to show your customers/friends what you are supporting
- A private tour of Chesterhope with a representative from Cranford Hospice.
- Invitation to the pre-event sponsors function
- Your logo displayed on the screen at the event
- Your name in the auction catalogue
- Your business card/flyers in the sponsors area at the event
- Mention in the email newsletter to The Cocktail Party database

## **Following the Event:**

- A personalised thank you acknowledgement in the event newsletter
- A personalised thank you acknowledgement in the event Social Media channels.
- First right of Gold sponsorship renewal for the following years event.

## **Sponsorship Requirements:**

Contact details, company or personalised write-up and logo (supplied in JPEG and PDF files) to be emailed to Pippa at Planit Events [pippa@planit.co.nz](mailto:pippa@planit.co.nz)



# SILVER SPONSORSHIP

**\$7,500 (plus GST)**

**Only 5x packages will be sold**

## **What you will receive:**

- A table of ten to the event which includes canapes, a 3-course meal and drinks with full table service.
- Acknowledgement on The Cocktail Party Facebook and Instagram pages
- Acknowledgement on on The Cocktail Party website and the Hastings Karamu Rotary website thanking you for your support
- A Social Media tile for you to use on your own Facebook page/website to be able to show your customers/friends what you are supporting
- Invitation to Group tour of Chesterhope at a date determined by Cranford Hospice.
- Invitation to the pre-event sponsors function
- Your Logo displayed on the screen at the event
- Your name in the auction catalogue
- Your business card/flyers in the sponsors area at the event
- A mention in the email newsletter to The Cocktail Party database

## **Following the Event:**

- Thank you acknowledgement in the event newsletter
- Thank you acknowledgement in the event Social Media channels.
- First right of silver sponsorship renewal for the following years event.



# BRONZE SPONSORSHIP

**\$5,000 (plus GST)**

**Only 10x packages will be sold**

## **What you will receive:**

- A table of ten to the Event which includes canapes, a 3-course meal and drinks with full table service.
- Acknowledgement on The Cocktail Party Facebook and Instagram pages
- Acknowledgement on on The Cocktail Party website and the Hastings Karamu Rotary website thanking you for your support
- A Social Media tile for you to use on your own Facebook page/website to be able to show your customers/friends what you are supporting
- Invitation to Group tour of Chesterhope at a date determined by Cranford Hospice.
- Invitation to the pre-event sponsors function
- Your logo displayed on the screen at the event
- Your name in the auction catalogue
- Your business card/flyers in the sponsors area at the event
- A mention in the email newsletter to The Cocktail Party database

## **Following the Event:**

- Thank you acknowledgement in the event newsletter
- Thank you acknowledgement in the event Social Media channels.
- First right of bronze sponsorship renewal for the following years event.



# FOUNDATION SUPPORTERS

**\$500 (plus GST)**

**Donations by Foundation supporters will receive:**

- An acknowledgement on The Cocktail Party Facebook and Instagram pages
- A Social Media tile for you to use on your own Facebook page/website to be able to show your customers/friends what you are supporting
- Your name in the auction catalogue
- Your business cards/flyers in the sponsors area on the night
- Thank you acknowledgement in the event newsletter
- Mention in the email newsletter to The Cocktail Party database



# RAFFLE AND AUCTION ITEM DONATION

## What you will receive as an Raffle Item Donor:

- Your logo and promotion on The Cocktail Party Social Media pages
- An advertisement/post for you to use on your own Facebook page/website to be able to show your customers what you are supporting.
- Joint logo placement in the email newsletter acknowledging your contribution to the raffle
- Thank you acknowledgement in email newsletter following the event
- Mention in the email newsletter to The Cocktail Party database

## What you will receive as an Auction Item Donor:

- Your logo printed in the auction catalogue
- Your logo and promotion on The Cocktail Party Social Media pages
- Your Auction lot promoted in the email newsletter to The Cocktail Party database
- Your logo on the projector screen when your auction goes live!
- Your logo on your auction lot on the Galabid website
- An advertisement/post for you to use on your own Facebook page/website to be able to show your customers what you are supporting.
- Mention in the email newsletter to The Cocktail Party database



# GIFTS IN KIND DONATION

**Do you have goods or services that you would like to donate to this great fundraising event?**

We would greatly accept any donation of gifts in kind that can be used to facilitate the event or be given away as prizes to those who choose to purchase a balloon at the event. Examples include:

- Professional services
- Event Necessary products such as chairs, tables, glassware, lighting
- Food or beverage items
- Vouchers
- Tickets

**What you will receive:**

- An acknowledgement on The Cocktail Party Facebook and Instagram pages
- A Social Media tile for you to use on your own Facebook page/website to be able to show your customers/friends what you are supporting
- Your name in the auction catalogue
- Your Business cards/flyers in the sponsors area on the night
- Thank you acknowledgement in the event Newsletter
- Mention in the email newsletter to The Cocktail Party database

**Please contact Pippa Layton at Planit Events via email [pippa@planit.co.nz](mailto:pippa@planit.co.nz) if you would like to make a donation.**



# THANK YOU

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It takes a team of businesses to help pull this event together and make it a success for our charities. So, we would like to say a HUGE thank you in advance for choosing to be a part of this year's amazing event with us.

We look forward to seeing you there.



# SIGN US UP!

We would like to sponsor the The Cocktail Party by signing up to the following package (please tick appropriate box):

- |                                                       |                                                |
|-------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Sponsor Jeremy Corbett -SOLD | <input type="checkbox"/> Raffle Item Donation  |
| <input type="checkbox"/> Gold Sponsorship Package     | <input type="checkbox"/> Auction Item Donation |
| <input type="checkbox"/> Silver Sponsorship package   | <input type="checkbox"/> Gift in Kind Donation |
| <input type="checkbox"/> Bronze Sponsorship package   | <input type="checkbox"/> Foundation Supporter  |

Company/Your Name .....

Address .....

Phone .....

Email .....

Print Name .....

Please sign here ..... Date .....

I have included my company/personal write up and logo (supplied as JPG and PDF files)

## Sponsorship requirements:

Send this form along with your company write-up and logo (supplied in JPEG and PDF files) to Pippa Layton at Planit Events [pippa@planit.co.nz](mailto:pippa@planit.co.nz)

## Sponsorship Enquiries

Contact Brian Cawood [briancawoodnz@gmail.com](mailto:briancawoodnz@gmail.com) or Ian Black [ian.black@extra.co.nz](mailto:ian.black@extra.co.nz)